

Common Webinar Challenges

Wondering Where to Begin?

Conducting your first webinar can be overwhelming. If you're wondering how to get started or if you need help coordinating the logistics, Corvent can guide you along in the process.

Planning – Your Event Manager works to understand your goals and will devise an event timeline and checklist to ensure that all deadlines and deliverables are met. Corvent supports multiple conferencing platforms and the Event Manager will help you select the best web and audio solutions for your event.

Preparation – Your Event Manager will conduct training sessions, dry runs and dress rehearsals, arming you with industry best practices and expertise.

Execution – Your Event Manager conducts pre- and post-conference calls, provides attendee and presenter support, moderates your event, and monitors Q&A, polling and chat features.

Have a Lack of Resources?

If you are tasked with single-handedly producing webinars, or if your team is responsible for a high profile, large scale, or last minute event, Corvent can help.

Corvent's event management team acts as an extension of your organization, helping to execute flawless online events when you are short on time and resources. Consider Corvent your scalable labor force. With Corvent, you can focus on content—instead of logistics.

Corvent Can Help!

Corvent has helped companies to produce a variety of events. Give us a call to see how we can help you.

- Lead generation webinars
- Product launches and sales demonstrations
- Corporate and executive level meetings

Want to Increase ROI?

Webinars are widely regarded as an effective medium for generating new leads. Corvent's Attendee Metrics Platform™, or AMP, provides multi-touch data gathering opportunities that allow you to track, qualify and score event leads, elevating your webinar return on investment.

AMP offers custom branding, business critical data capture, in-depth online reporting, and host of other features and benefits that provide a professional registration experience and increased event success.

Need a Unique Solution?

Corvent offers an assortment of services for clients who have unique requirements.

Hosting an event in a second language?
Corvent can help you localize!

Need to automate your data import process?
AMP provides CRM/SFA integration!

Have a speaker that can't make it to the live event?
Our Media Engineers can record segments for playback during a live event!

Want to charge your registrants a fee to attend?
AMP provides a secure eCommerce solution!

Corvent also offers branded surveys, multi-event registration, email invitation blasting, OnDemand file creation and hosting, speaker procurement, email list rentals – just let us know what you need.

- Channel or sales training events
- eLearning seminars
- Large scale, high profile events with 2500+ attendees and multiple presenters