

Corvent Registration Services

Corvent is your partner in planning, promoting and producing top-notch webinars. Founded by pioneers in the web conferencing industry, the Corvent team of event professionals produces thousands of online events every year for companies who want to communicate live in an interactive format with prospects, clients, partners and employees.

For lead generation, product launches, corporate announcements and more, Corvent offers a variety of services to help meet, train and present more efficiently and effectively online.

Registration, Communication, Reporting.

Corvent's Attendee Metrics Platform™, or AMP, is an end-to-end event management solution that provides tools critical to the overall success of any online event.

AMP helps organizations to increase attendance levels, manage single or multiple events through a single web interface, and capture valuable information from registrants and attendees—all while developing information-rich profiles for each participant across multiple events.

AMP Registration Features Include:

- Custom branding
- Automated, customizable event communications
- Various registration screening options
- Branded surveys
- Multiple attendee data collection points
- Lead tracking codes/URLs
- 24x7 real-time online event reports
- Multi-platform integration
- TLS/SSL data encryption
- Additional options such as lead scoring, CRM integration, eCommerce, multi-event registration, localization and more

Webinars that Deliver Results

AMP's in-depth registration tools drive attendance, automate and customize event communications, create multiple communication points with your audience, capture important behavioral data, and provide you with robust reporting—giving you the qualified, relationship-building leads you need.

AMP enables organizations to leverage their webinar investment with a variety of features and benefits:

- Promote your online events while extending your corporate brand
- Reduce administrative tasks by automating event communications and event reporting
- Capture business critical data before, during and after the event with branded surveys, in-depth demographics, custom qualifying questions, and multiple question format types
- Instantly gather data across platforms and expedite the follow up process with 24x7 online reports
- Improve event success with Outlook™/iCalendar integration, lead tracking, lead scoring, multi-event registration, eCommerce, CRM/SFA integration, localization and other unique features
- Further extend ROI by implementing registration with previously recorded events

To learn more or for a comprehensive list with all of AMP's unique features, contact Corvent at **800.493.1592**.