

Corvent Webinar Solutions

Corvent is your partner in planning, promoting and producing top-notch webinars. Founded by pioneers in the web conferencing industry, the Corvent team of event professionals produces thousands of online events every year for companies who want to communicate live in an interactive format with prospects, clients, partners and employees.

For lead generation, product launches, corporate announcements and more, Corvent offers a variety of services to help meet, train and present more efficiently and effectively online.

Event Management

The Corvent team manages all aspects of your event, offering a comprehensive suite of services to assist with every aspect of pre-event preparation, live event management and post-event wrap up.

Pre-Event – Technology consultation and provisioning, event planning and preparation session, presenter training, role-based training and best practices, event walk-through, dry runs and dress rehearsals.

Live Event – Content and technology management, event moderation, Q&A/chat management, poll and survey monitoring, attendee technical support, presenter support.

Post-Event – Event wrap up call, full event report delivery within 24 hours of the live event.

Registration Services

Corvent's Attendee Metrics Platform (AMP) enables organizations to improve overall event ROI with a variety of features and benefits:

- Promote your online events while extending your corporate brand
- Reduce administrative tasks by automating event communications and event reporting
- Capture business critical data before, during and after the event with branded surveys, in-depth demographics, custom qualifying questions, and multiple question format types
- Instantly gather data across platforms and expedite the follow up process with 24x7 online reports
- Further improve event success with lead tracking, lead scoring, multi-event registration, eCommerce, CRM/SFA integration, localization and other unique features

Media Solutions

Corvent has professional media engineers on hand to deliver a variety of services that help you extend the value of your web seminar investment.

- Event recording support
- Live event pre-record
- Archive editing
- OnDemand file creation
- File hosting
- Email invitation blast services